Our Mission
The UW School of Public Health is dedicated to:
- education to prepare outstanding, innovative, and diverse public health leaders and scientists
- research to advance public health science and policies
- service to promote the health and well-being of communities locally, nationally, and globally

Our Values
- Integrity
- Collaboration
- Impact
- Innovation
- Diversity
- Equity
- Excellence
- Stewardship
- Courage

Our Vision
Healthy people in sustainable communities—locally, nationally, and globally

Strategic Plan 2012–2020
Excellent science, shared passion, enduring impact

Strengthening Our Core
1. Strengthen Our Teaching
   - Review and Revitalize the MPH Curriculum
   - Invest in Our Ability to Teach, Mentor, and Advise
2. Strengthen Our Research
3. Strengthen Our Collaborations with Community Partners
4. Globalize the School
5. Improve Our Diversity
6. Enhance Our School Community
7. Promote the School
   - “Tell Our Story” Effectively
   - Strengthen Our Resources Through Advancement

Meeting Emerging Challenges
A. Global Environmental Change and Human Health
B. Genomics and Public Health
C. Obesity, Food, Physical Activity, and Health
D. Health Policy and Health Systems
E. Public Health Implementation Science
F. Social Determinants of Health