University of Washington School of Public Health

Strategic Plan 2012–2020

Excellent science, shared passion, enduring impact

Our Mission

The UW School of Public Health is dedicated to:

- education to prepare outstanding, innovative, and diverse public health leaders and scientists
- research to advance public health science and policies
- service to promote the health and well-being of communities locally, nationally, and globally

STRENGTHENING OUR CORE

MEETING EMERGING CHALLENGES

Excellence

Stewardship

- Integrity
- Collaboration
- Impact
- **Our Values** Innovation
 - - Diversity
 - Equity
- Courage

Strategic Plan **Implementation**

Our Vision

Healthy people in sustainable communities locally, nationally, and globally

Strengthening Our Core

- 1. Strengthen Our Teaching Review and Revitalize the MPH Curriculum Invest in Our Ability to Teach, Mentor, and Advise
- 2. Strengthen Our Research
- 3. Strengthen Our Collaborations with Community Partners
- 4. Globalize the School
- 5. Improve Our Diversity
- 6. Enhance Our School Community
- 7. Promote the School "Tell Our Story" Effectively Strengthen Our Resources Through Advancement

Meeting Emerging Challenges

- A. Global Environmental Change and Human Health
- B. Genomics and Public Health
- C. Obesity, Food, Physical Activity, and Health
- D. Health Policy and Health Systems
- Public Health Implementation Science
- Social Determinants of Health

