



## Descriptions of Poster Headings

**Abstract** - a brief description of the study giving key points about the research. Is somewhat redundant when the poster is about the same topic, but people do include abstracts on their posters. Usually 150 words if unstructured and up 250 words if a structured abstract is used.

**Aims** - another word for purpose or hypothesis

**Background** - reasons why you chose to study the problem

**Conclusions** - after doing the research, what did you learn from the data?

**Context** - a different word for background

**Data Collection** - the part of methodology concerned with the collection of information about the study group

**Data Analysis** - the statistical analysis part of methodology

**Descriptive Issues** - Similar to methodology

**Design** - similar to methodology, i.e., what study design did you use?

**Discussion** - a discussion of the importance of the results based on their newness. Implications of the findings.

**Findings** - another word for results

**Funding Organization/Agency/Source** - This is also a required section usually placed at the bottom right of the poster. Funding agencies like to see their names mentioned. It's good policy to add this information.

**Future Research Questions** - did your study raise questions?

**Hypothesis/Purpose** - this is your research question

**Implications** - what is the relevance of your study to society?

**Importance** - what is the the relevance of your study to society

**Intervention** - what did you try to affect the health status (for example) of your participants

**Measures** - part of the methodology

**Methods** - includes observational or experimental subjects, statistical methods, drugs used and how administered

**Main Outcome/s** - what was the result of your study

**Objective/s** - what you intend to study

**Participants/Subjects** - people who participated in the study

**Principal Findings** - what did your study tell you?

**Relevance** - importance of your study to the organization

**Results** - summary of the most important results

**Research Question/s** - the hypothesis

**Settings** - the physical location where the study took place

**Statistical Analysis** - the analysis of your data using various statistical tools

**Study Design** - the organization of your study, including statistical analysis

**Study Sites** - where did you study your population?

**Study Population** - the group of people you are studying

**Title, Author/s, Institutional Affiliation** - the major required element is the Title, Author/s and Institution section. This section is found at the top of the poster. Affiliation may be listed near the bottom right of the poster if you do not wish to take the space at the top of the poster.