

UW School of Public Health Strategic Planning

All-School Meeting

October 28, 2019

Welcome!

2020-2025 Strategic Plan

The Approach

Strategic Reframing

- Creates shared context within which to evaluate creative choices and make strategic decisions
- Provides everyone responsible the same understanding of purpose, success, and priorities
- Shifts the focus from process to a shared vision and the necessary steps to achieve it



**INITIAL
KICK OFF**
(Sep-Oct)

Department Chair
Roundtable

Steering
Committee Launch



**STAKEHOLDER
RESEARCH**
(Oct-Dec)

SPH Executive Meeting

Department Meetings

SPH Advisory Board
Meeting

Department Chair
One-on-Ones

All-School Meeting

Stakeholder Interviews

All-Stakeholder Survey



**RESEARCH
BRIEFING & INPUT**
(Dec-Jan)

Steering Committee
Briefing

Core Team Briefing



**PLAN
DEVELOPMENT**
(Jan-Apr)

Planning Retreat(s)

Open Strategy Session

Working Group
Meetings

Plan Integration
& Review



**PLAN VETTING &
FEEDBACK**
(May-Jun)

All-School Meetings

Interviews with Key
Stakeholders

Core Team Meeting

Finalize Plan
& Celebrate!

Looking Forward

- New MPH curriculum
- The Hans Rosling Center for Population Health
- EDI Roadmap implementation
- Expanding undergraduate programs
- Faculty compensation initiative

**One word or short phrase
describing what you
like most about UW SPH**

INSIGHT

Issue Exploration

What Is Your Perspective?

1. What unifies us across the school?
2. What culture do we aspire to?
3. How do we live our shared commitment to EDI?
4. How do we best prepare students for successful careers when they graduate?
5. What can be done to support academic practice at the school?

What Is Your Perspective?

6. What can be done to support research at the school?
7. What is the school's greatest opportunity for impact? Geographically, on key issues, and any other areas.
8. What is our reputation as a school of public health and what do we want it to be?
9. What opportunities and challenges does the new building present?
10. What is your blue sky idea for the school? Go big!

Open Space

- 10 stations — 1 for each question
- Three rounds of 15 minutes each
- Move to a new station at the end of each round
- Go to the stations where you have interest and greatest opportunity for contribution
- Facilitators will help capture ideas, keep the conversation moving
- Feel free to add your ideas on the paper covering each table

THANK YOU
